

We've Got You Covered Safe, Secure Meetings

Whether meeting in-person, virtually, or a hybrid of both, your health and safety are our top priorities. The Benton Convention Center staff has received intensive cleaning and disinfection training and instituted a stringent plan that covers all aspects of meetings, conventions, or trade shows. No matter the event size, the Benton will provide a safe and secure venue for you and your attendees.



In addition to tackling the **Global Biorisk Advisory Council® (GBAC) STAR™ accreditation** process, the Benton staff has implemented a dynamic Trust & Preparedness Plan.

Flexible meeting space set in a variety of socially distant formats to customize your meeting needs
Two trade show layout options, one with

- Two trade show layout options, one with a higher drape between booths or each booth spaced 6 feet apart
- Plexiglass shields separating attendees and staff at registration
 - Social distancing stickers throughout to remind attendees
- Signs reminding everyone to wear masks and follow North Carolina's 3 W's–Wear, Wait, Wash

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60 EPA-approved hand sanitizer stations located throughout the venue

- Every meeting space is sprayed down with disinfectant at the end of each session and sealed with a sticker to show that the space has been cleaned and sanitized
- Signage added in all bathrooms to remind guests to wash their hands
- Additional cleaning staff on hand to attend to high-traffic areas
- For food and beverage safety, servers and guests are separated by Plexiglass shields; Servers with masks and gloves will plate food for guests from the buffet; Any pre-served food will be placed on tables and covered with a lid





You Can Count on NC

As a #CountOnMeNC participating business, Visit Winston-Salem and our hospitality partners are committed to stringent cleaning protocols and best practices to ensure your future meeting is safe, healthy, and successful. More than 100 of our hospitality partners have taken precautions and pledged to enhance safety measures by completing a robust COVID-19 training.





Meet Back Safely

Visit Winston-Salem abides by the state of North Carolina's health and safety guidelines and continues to safely host site visits. Whether you view our Benton Convention Center virtual tour or travel to Winston-Salem for a site visit of our dynamic meeting venues, Visit Winston-Salem is poised and ready to host your next meeting.



Benton Convention Center Plans for Operating Safely for Essential Meetings as of December 1st, 2020.

Benton Convention Center (BCC) will do the following:

- Earn the trust of our guests through our preparedness efforts laid out in Hospitality Ventures Management Group's (HVMG) "Trust & Preparedness Plan" and "Count on Me NC" in which both follow the NC-HHS guidelines.
- Require staff to frequently wash hands.
- Require staff to wear face masks.
- Staff to submit to a Wellness Check every day.
- Consistent sanitization of high touch and high contact areas several times per day using EPA approved sanitizers to include prior to event start each day, hourly during event and at the end of the day.
- > Disinfect all high-traffic areas during the day and at the end of the day.
- Disinfect meeting rooms at the start of each day, during meeting breaks, and at the conclusion of event.
- Restrooms will be sanitized prior to building opening, hourly throughout the day, and at close of day.
- Provide hand sanitizing stations throughout the building to include outside of each ballroom and restrooms. Stations will be monitored throughout the day.
- Banquet tables and chairs for attendees will be set up in compliance with social distancing and current government executive orders.
- Setup and/or serve food/beverage as well in compliance with "Count on Me NC" and follow Hospitality Ventures Management Group's (HVMG) "Trust & Preparedness Plan".

Lessee of Event Space will adhere to the following:

- > Adhere to occupancy guidelines set forth by current government executive orders.
- Require all attendees to wear face masks.
- > Encourage attendees to wash hands frequently throughout the day.
- > Encourage attendees to use social distancing whenever possible.
- > Encourage one-way traffic throughout space and have one-way entrance/exit points.